

CHINA KRYS DARRINGTON

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FOCUS

I have 13 years of experience in creating effective and attractive design that can be deployed as internet architecture and print production. I have a comprehensive understanding of the language of business and can translate those objectives into project management and oversee the entire life-cycle of creating effective web architecture and the supporting asset catalogs and documentation. I am able to utilize image editing tools to create professional and uniform digital assets and to catalogue and document those assets as a corporate resource. I can deploy those assets into professional and effective websites.

SKILLS

- **Internet Development** – Using **Macromedia Dreamweaver**, **Adobe GoLive**, and a variety of third party ancillary application I create, design, document and publish of websites with 13 years of experience. Able to translate information from print to electronic format and to create effective and accessible sites.
- **Image Editing** – Using **Adobe Photoshop** and **Illustrator**, **Macromedia Fireworks**, **Flash** and **Freehand** I can translate and enhance photography and other images for use in print and Internet media. I understand layers, style sheets, colors and image optimization and have streamlined custom actions to optimize the process. Can output images for web (low-resolution) to wide-format printing solutions.
- **Digital Asset Management** – Developed processes for organizing and retaining efficient access to thousands of digital assets. Realizing that a company needs to understand and reuse electronic resources for a clear company presentation I have developed procedures to professionally capture corporate collections of photography and illustration and create cross-referenced indexes of images.
- **Database Development** – Developed **Oracle**, **SQL**, **MySQL**, **ODBC** and **Access** databases. Maintained complex auditing and reporting from those databases. Developed code to interface data stores into custom Internet reports using a variety of methods including **Crystal Reports**.
- **Project Management** – Using **Microsoft Project 2000** and **Visio**, have developed detailed documentation of existing processes, and the groundwork for presenting lifecycle. Demonstrated team-building leadership on all projects. Defined complex schedules, time management, and attention of budgeting constraints. Process management.
- **Technical Training** - Developed personal and corporate training programs to inform users and management of new technologies and how to use. Presented training courses, both in class setting and one-on-one. Understand the need to properly document all work.
- **Marketing and Advertising Design** – Have extensive and broad experience on a wide variety of marketing and advertising vehicles. Print and Internet. Have the ability to work on PC or Mac. Print production and coordination. Knowledge of print production and project management for print/advertising process.
- **Digital Asset Management** – Document Management. Archiving. Image/Page galleries. Able to take large amounts of data and organize and cross-reference it into logically presented information sections.
- **Pre-Press/Service Bureau** – Knowledge of technologies and applications to take designed material and get it ready for press or Internet publishing. Separations. Layout collection and preflighting. Traffic and production management.

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|-------------------|------------------------------|---------------------------|---------------------------|------------------------|
| ▪ DREAMWEAVER MX | ▪ APACHE SERVER | ▪ CONNECTIVITY | ▪ UNIX | ▪ REMOTE DESKTOP |
| ▪ FIREWORKS MX | ▪ SQL/ORACLE /ACCESS | ▪ EXTENSIS PREFLIGHT, | ▪ WINDOWS NT 4.0 | ▪ WEBTRENDS |
| ▪ FREEHAND / | ▪ DATABASE INTERACTIVITY | ▪ PORTFOLIO, SUITCASE | ▪ WINDOWS 2000 | ▪ SECURITY |
| ▪ ILLUSTRATOR | ▪ CSS-CASCADING STYLE SHEETS | ▪ ENFOCUS PITSTOP | ▪ OFFICE 2000 / XP (WORD, | ▪ (FIREWALLS/ENCRYPTIO |
| ▪ FLASH / SWISH | ▪ IIS-INTERNET INFORMATION | ▪ ADOBE ACROBAT | ▪ PUBLISHER, OUTLOOK, | ▪ N PRODUCTS) |
| ▪ HTML/DHTML | ▪ SERVER | ▪ ADOBE PHOTOSHOP | ▪ EXCEL, ACCESS) | ▪ TCP/IP BASED |
| ▪ XHTML/XSL | ▪ WAP/WIRELESS | ▪ ADOBE GOLIVE | ▪ .NET SERVICES | ▪ TECHNOLOGY |
| ▪ JAVASCRIPT/JAVA | ▪ JSP/ASP | ▪ COREL DRAW 9.0 | ▪ LEXIS RESEARCH | ▪ WEBSPPHERE |
| ▪ FTP / WS_FTP | ▪ ODBC DATABASE | ▪ QUARKXPRESS / PAGEMAKER | ▪ SOFTWARE FTP/TELNET | |

MOST RECENT EMPLOYMENT

MAY 2003 – PRESENT
ALSO 1992 - 1998

WEB DEVELOPMENT, DESIGN AND PHOTOGRAPHY | THUMBPRINT CREATIVE STUDIOS, AKRON OHIO

Founded and developed Thumbprint Creative Studios, a full-service design and internet development studio, while in college earning a BFA in Photography/Design. Project management and business marketing and development. Provided a smooth transition between digital asset management and print/internet vehicles to a variety of clients in both the private and professional sectors. Was solely responsible for the administration of the small business unit and all reporting and documentation.

FEBRUARY 2002 – APRIL 2003

GRAPHIC DESIGNER / INTERNET DEVELOPER | GRAPHIC ENTERPRISES INC., NORTH CANTON OHIO

Designed and administrated the advertising departments technology infrastructure. Created a Macintosh network to accommodate the large storage needs of the corporate advertising department. Created NT/Apple LAN environment that would interface seamlessly with corporate Novell environment.

AUGUST 2000 – JANUARY 2002

INFORMATION ARCHITECT/WEB DEVELOPER | BROUSE MCDOWELL, L.P.A., AKRON OHIO

Responsible for developing, administering and maintaining the corporate web environment. Improved the documentation of coded internet documents. Worked closely with practice group chairpersons and departmental directors to understand client objectives and system requirements. Resolved web related issues and performance monitoring and planning of web environments. Coordinated all aspects of web-based business tools. Site architecture and logic. Interface and graphic design. Production, programming of application, server administration, troubleshooting, training and project management.

EDUCATION

1990 – 1994

BFA , THE UNIVERSITY OF AKRON, FOLK HALL SCHOOL OF ART

- Completed a four-year bachelors degree in Photography.
- Scholarships from the Emily Davis Foundation, The Folk Fund, The Bradford Institution, and Phi Eta Sigma Honor Society.
- President of the Student Art League in 1993 and 1994